



MEDIA LIABILITY

As a primary and excess carrier of Media Liability coverage, Skyward Specialty understands the unique risks of the media and production industry. Our occurrence focused, state-of-the-art product is designed to protect those in the media industry against claims of defamation, copyright infringement, invasion of privacy, and misrepresentation. Whether your client is a journalist, filmmaker, writer, or content creator, safeguard their career with a policy crafted by our experienced team of underwriting experts. Don't let the fear of professional mistakes hinder creativity. Contact us today for more information!

TARGET MEDIA CLASSES

Limits: 5M/5M

Max Revenues: \$500M

- Advertising Agencies
- Authors
- Book Publishers
- Internet Content Providers
- Magazine and Periodical Publishers
- Multimedia Risks
- Newspaper Publishers
- Online Publishers
- Personal Appearance (including Influencers)
- Post Production
- Radio Broadcasters
- Television Broadcasters

TARGET PRODUCTION CLASSES

Limits: 5M/5M

Max Revenues: \$100M

- Documentaries
- Industrial Videos
- Commercials/Infomercials
- Educational Videos
- Film Distributors
- Live Theatrical Stage Presentations
- Movies Direct to DVD/Streaming
- Music Videos
- Podcasts
- Made for TV Productions
- Theatrical Release Films
- Limited Theatrical Release Films

Restricted: Advertisers (Businesses that advertise their own products and/or services); Music Professional Liability; Sports Teams; Political Content; Reality TV Productions



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